



**Sponsored by the Governor of the City of Yalova / Turkey**

**The International Union of Universities**

**Organize:**

**The 31<sup>st</sup> International Conference**

**'THE ROLE OF UNIVERSITIES IN INVESTMENT AND  
SUSTAINABLE DEVELOPMENT'**

**1 – 4 July 2021**

**It will be held in attendance at City Termal Resort/ Yalova**

**"For online participation Zoom platform will be available"**

**General Supervision:**

Professor Muhammad Khair Al-Ghabani  
President of the International Union of Universities - Turkey

**General Secretary:**

His Excellency the Minister Prof. Dr. Muhammad Talib Obaidat / President of

**Conference President:**

Prof. Dr. Kemal Şenocak - President of Osman Gazi University - Eskişehir

**Conference Director:**

Prof. Dr. Amjad Saber Al-Dalawi - President of Cihan University / Iraqi Kurdistan

**Chairman of the Steering Committee:**

Professor Dr. Sultan Abu Orabi aggression  
Chairman of the Council for Quality Assurance and Academic Accreditation in the  
Federation

**Chairman of the Conference Advisory Committee:**

Prof. Dr. Sabah Allawi Khalaf - President of Samarra University / Iraq

**Chairman of the Scientific Committee of the Conference:**

Prof. Adalah Al-Ajal - Director of a Research Laboratory - Mostaganem University  
/ Algeria

**Chairman of the Preparatory Committee:**

His Excellency Dr. Yusouf Al-Kurdofani - Sudan

**Conference General Coordinator:**

Dr. Iyad Barzanji - President of Al-Kitab University / Iraq



## **Conference preamble:**

### **Foreword:**

The world is going through suffocating economic crises due to the current policies of various countries and sectors, which greatly affected the movement of the global economy with the suspension of industry, tourism and travel, and companies stumbling in the conduct of their activities as a result of the closure due to the outbreak of the Corona pandemic in most countries of the world, which weakened the growth rates of exchanges between countries Which led to a decline in the general levels of sustainable development indicators.

Investing in higher education is a basic requirement given the link between higher education institutions and the socio-economic environment by contributing to specialized training and focusing on quality in the outputs that constitute an added value in this environment, especially with regard to achieving high levels of sustainable development.

Accordingly; Higher education institutions are the main partners for governments in achieving sustainable development, as is the case in Japan, Canada, America, Australia, South Korea, Turkey, Cyprus, Jordan, Yemen, Sudan, Malaysia and other countries of the world.

In view of the essential role of higher education institutions in promoting investment and sustainable development through research processes to address economic crises, develop innovative solutions and monitor ambitious work programs aimed at achieving sustainable development goals on a larger scale.

This conference came with the aim of gathering global experiences and expertise on how to include higher education institutions in achieving the sustainable development goals and stimulating the development goals of the global economy, especially in developing countries, noting that the proposed sustainable development goals are proposed for application worldwide.

This ambition will continue in a multidisciplinary manner in various fields and multiple visions and trends, through which we can address the basic issues related to investment in higher education to achieve sustainable development. That is why the aim of this conference was to diversify the disciplines by engaging researchers, experts and practitioners in various professional disciplines to share interest and sustainability from a holistic perspective, where economic, social, educational, environmental and cultural concerns overlap alike.

## **Conference objectives:**

Through this conference, we seek to achieve a number of goals, which are as follows:

1. Researching the reality of investing in higher education;
2. Study the impact of investment in improving the quality of higher education and scientific research;
3. Monitor the impact of investment in improving the conditions of the teaching staff, and scientific writing and publishing;
4. Defining the target parties involved in investing in higher education;
5. Marketing investment in higher education;
6. Foreseeing the future of investment in higher education and higher education institutions;
7. Endowment and its role in investing in higher education institutions;

8. Assigning the responsibility of higher education institutions for achieving and promoting sustainable development;
9. Study the means and successful experiences in sustainable development in higher education institutions;
10. Knowing the role of investment in the economic advancement of countries;
11. Examining the developments of e-learning and its challenges in light of the current circumstances;
12. Challenges facing the future of investment in higher education.

### ***Conference Themes:***

We seek, through this scientific edifice, to enrich the following axes:

**Axis 1:** the reality and importance of investment in higher education institutions

- The reality of investment in government higher education institutions;
- The reality of investment in higher education endowment institutions;
- The reality of investment in private and private higher education institutions;
- The importance of investing in higher education institutions.

**Axis 2:** the responsibility to invest in higher education institutions

- The role of governments in encouraging investment in higher education institutions;
- The role of the private sector in supporting investment in higher education institutions through banks and financial institutions;
- The role of the private sector in supporting investment in higher education institutions through investors and businessmen;
- The role of the private sector in supporting investment in higher education institutions through endowments and charitable societies.

**Axis 3:** investment in scientific research centers

- Studies and documentation centers;
- Training and consulting centers;
- Laboratories and outlook centers.

**Axis 4:** Investment in University Hospitals and Colleges of Medicine and Health Sciences | Ankara University specialization in Turkey

- Investing in university hospitals;
- Investing in medical schools;
- Investing in health sciences institutes.

**Axis 5:** investment in the pharmaceutical industry and treatments issued by higher education institutions  
/

College of Pharmacy | Nalut University



- Invest in pharmaceutical research;
- Investing in the pharmaceutical industry;
- Investing in treatments issued by higher education institutions.

**Axis 6:** investment in the engineering sector, oil and renewable energies / College of Petroleum Engineering and renewable energy

- Investment in the engineering sector;
- Investment in oil and the manufacturing industry,
- Investing in renewable energies.

**Axis 7:** Investing in Information Technology and Artificial Intelligence / College of Software Engineering and Artificial Intelligence | Sakarya University, Turkey

- Investment in information technology;
- Invest in artificial intelligence;
- Invest in software.

**Axis 8:** governance and investment in administrative empowerment of human resources / College of Administration /quran kareem university-sudan | tabrak university -libya

- Economic governance of vital sectors;
- Administrative empowerment of human resources;
- Economic empowerment of women through higher education.

**Axis 9:** Investment in Tourism / Faculty of Tourism

- Investing in medical tourism;
- Investing in educational tourism;
- Invest in religious tourism;
- Investing in cultural tourism.

**Axis 10:** Investment in Media / College of Mass Communications

- Invest in visual media;
- Invest in the broadcast media;
- Investing in print media.

**Axis 11:** Investment in the banking and finance sector / Faculty of Economics

- Investing in financial companies;
- Invest in the stock exchange;
- Investing in banks.

**Axis 12:** Investment in Agriculture and its Products / Faculty of Agricultural Engineering

- Invest in bee farms;
- Invest in cow farms;
- Invest in ostrich farms;
- Invest in sheep farms;
- Invest in horse breeding;
- Invest in fish farms.

**Axis 13:** Investing in virtual e-learning and digital learning

- Invest in electronic programs;
- Invest in smart applications;
- Invest in e-courses;
- Invest in digital platforms.

**Axis 14:** investment in hotel and university housing

- Investment in hotels;
- Investing in university housing.

**Axis 15:** Investment in the Communications Sector / College of Communications Engineering

- Investing in telecommunications;
- Invest in digitization;

**Axis 16:** Investing in inventions, innovations and innovations in higher education institutions

- Investing in inventions and innovations;
- Investing in creativity.

**Axis 17:** Challenges of investment in higher education and its institutions

- Organizational challenges in higher education institutions;
- Challenges of the external environment towards higher education institutions (inputs);
- Challenges of the internal environment of higher education institutions towards education quality.

**Axis 18:** the future of investment in higher education and education institutions

- The reality of sustainable higher education institutions;
- Sustainable higher education institutions between investment and entrepreneurship;
- Modern insights into learning organizations and their future.

**Axis 19:** The reality and future of distance education in light of the Corona crisis | Jadara University

- The reality of e-learning in higher education institutions;
- Investing in distance education - a forward-looking vision;
- Challenges of distance education in light of the Corona crisis.

Axis 20: The productive universities | University College of Peace

Theories and applications

- Models of producing universities
- Opportunities and challenges

Axis 21: the investment in art | Babil University

Axis 22: the experiences of successful countries in educational investment

- Turkey; -Cyprus; -Malaysia; -Singapore; -South Korea;
- Japan; -United States; -China; -Australia; -Russia;
- Netherlands; -Ukraine; -Britain; -Qatar; -Kuwait;
- Jordan; -Lebanon; -United Arab Emirates; -Egypt

Axis 23: Investment in the aviation and marine sector | Aviation Academy Izmir

Axis 24: recent readings of sustainable development in higher education

- The importance and goals of sustainable development in higher education institutions;
- Characteristics of sustainable development in higher education institutions;
- Vision of sustainable development in higher education institutions in accordance with the UN 2030 goals.

### **Participating governments:**

- Government of Niger - Nigeria
- Government of Katsina - Nigeria

### **Ministries Confirmed Participation**

- Ministry Of Higher Education /Libya
- Ministry Of Higher Education /Somalia
- Ministry Of Higher Education /Afghanistan
- Ministry Of Higher Education /Palestine
- Ministry Of Higher Education /Nigeria

### **Supporting Bodies and Organization:**

- Association of Private Universities and Colleges - Iraq
- Association of Private Universities in Yemen
- Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation "COMCEC"
- Organization of Islamic Cooperation for Youth - Turkey
- Association of Afghan Private Universities - Afghanistan
- Arab Council of Academics and Competencies - Malaysia
- University of Anbar - Iraq
- Al-Kut University College - Iraq



- Al-Mustafa University College - Iraq
- Al-Nisour University College - Iraq
- Al-Kitab University - Iraq
- Cihan University - Iraqi Kurdistan
- University of Samarra - Iraq
- University College of Sadr Iraq - Iraq
- Al-Rasheed University College - Iraq
- University of inheritors of the prophets - Iraq
- Shatt Al Arab College - Iraq
- University College of Heritage - Iraq
- Nalut University - Libya
- College of Islamic Call - Libya
- International Procession College - Libya
- University of Tobruk - Libya
- Jadara University - Jordan
- Yarmouk University - Jordan
- University of the Noble Qur'an and the Origin of Science - Sudan
- Ibn Sina University - Sudan
- Gezira University - Sudan
- Imam Shafi'i University - Somalia
- University of Mogadishu - Somalia
- Harseed International University - Somalia
- Al-Jund University - Yemen
- Gaziosman University, Eskişehir - Turkey
- International Astrolabe University - Turkey
- Jami University - Afghanistan
- Harboa University - Afghanistan
- Quds University - Afghanistan
- Muslim University - Afghanistan
- Ghalib University - Afghanistan
- University of Afghanistan - Afghanistan
- Tanweer University - Afghanistan
- Handala University - Afghanistan
- Khanna Noor University - Afghanistan
- University of Milli - Afghanistan
- Kohandaz University - Afghanistan
- Bahir Dar University - Ethiopia
- Maryam Abacha University of America - Nigeria
- Eddosko University - Nigeria
- Carrier Training Corporation – Australia

**Chairman of the Scientific Committee of the Conference:**



Prof. Adalah Al-Ajal - Director of a Research Laboratory - Mostaganem University / Algeria

### **Members of the Scientific Committee:**

- Prof. Shabir Abdullah Abdullah Al-Harazi - President of the University of Modern Sciences / Yemen
- Prof. Dr. Ihsan Al-Ribai - Dean of the College of Languages and Literature at Jadara University / Jordan
- Prof. Muhammad al-Momani - Faculty of Business - Jadara University / Jordan
- Prof. Habes Al Hatamleh - Vice President of Jadara University for Administrative and Financial Affairs - Dean of Postgraduate Studies - Jadara University / Jordan
- Prof. Raed Hatamleh - Dean of Science and Information Technology - Jadara University / Jordan
- Prof. Khaled Al-Husseini - Vice President of the Guinness University for Science and Technology / Yemen
- Prof. Tariq Al-Saadi, Dean of the Faculty of Law and Political Science at the International Astrolabe University / Lebanon
- Prof. Muhammad Mahmud Kalo - Lecturer at Adiyaman University / Turkey
- Prof. Muthanna Alwan Muhammad Al-Jushami - Dean of Al-Rasheed University College / Iraq
- Prof. Abkar Abdel-Banat Adam - Director of the University of the Noble Qur'an and Root Science / Sudan
- d. Ibrahim Ali Jamaa Al-Basha - University of the Noble Qur'an and Originating Science / Sudan
- d. Burayr Saad Al-Din Sheikh Al-Samani - University of the Noble Qur'an and Root Science / Sudan
- Professor Muhammad Al-Fateh Zain Al-Abidin - University of the Noble Qur'an and Root Science / Sudan
- d. Dr. Hudhaifa Ahmad Al-Amin Ahmed - University of the Noble Qur'an and Root Science / Sudan
- d. Hassan Al-Fateh Al-Sheikh Al-Hussein - University of the Noble Qur'an and Root Science / Sudan
- Prof. Abdul Rahman Ibrahim Mustafa - Sudan University of Science and Technology / Sudan
- Prof. Tigawi Al-Arabi - University of Adrar / Algeria
- d. Mediani Mohamed - Dean of the Faculty - University of Adrar / Algeria
- d. Ayad Layla - University of Adrar / Algeria
- d. Bilal Al-Raqiba - Director of the Development and Quality Assurance Center - Jadara University / Jordan
- d. Ali Matar - Dean of Scientific Research - Jadara University / Jordan
- d. Mohamed Agila / Algeria
- d. Taboush Sabrinah / Algeria
- d. Nermin Majid Alborno - Executive Director of PillarCenter Britain / Turkey
- Dr. Fadila Grine - Senior Adviser @ Islamic Cooperation Youth Forum/ Turkey
- d. Hoshyar Zaki - Director of the Research Center at Koya University - Iraqi Kurdistan

- d. Maysoon Taher Al-Haidari - Cihan University - Erbil / Iraq
- d. Foudoua Mohamed - Vice Dean of the Faculty - University of Adrar / Algeria
- d. Amina Sabah Mahmoud - Cihan University - Erbil / Iraq
- d. Reem Jaafar Ismail - Cihan University - Erbil / Iraq
- d. Hilali Ahmed - University of Adrar / Algeria
- d. Kamran Hama Ali Abdullah - Cihan University - Sulaymaniyah / Iraq
- d. Nizar Abdul Qadir Ali - Cihan University - Sulaymaniyah / Iraq
- d. Ahmed Nashwan Abdel Fattah - Cihan University - Erbil / Iraq
- d. Radwan Muhammad Salih Najmuddin - Cihan University - Dohuk / Iraq
- d. Abdul Salam Ali Hussein Al-Nouri - Head of Business Administration Department / Anbar University / Iraq
- d. Omar Abdul Karim Jassim Al-Ghariri - Head of the Quality Assurance and Academic Accreditation Department / University of Fallujah / Iraq
- d. Aseel Ali Mazhar - College of Business and Economics at the University of Al-Qadisiyah / Iraq
- d. Maysoon Abdullah Ahmad Al-Shalma - College of Business and Economics at the University of Mosul / Iraq
- d. Ahmed Al-Sayed Omar - Assistant Professor, Department of Economics, Imam Muhammad bin Saud Islamic University / Kingdom of Saudi Arabia
- d. Ali Hassan Salman Nasser - Consultant in Administrative Development / Emirates
- d. Khaled Mustafa Al-Sarahneh - Dean of the College of Islamic Sciences / Palestine
- d. Mohamed Abdel Fattah Zahry - Mansoura University / Egypt
- Dr. Taher Faraj Lamin - Dean of the Faculty of Economics at the University of Tobruk / Libya

### **Chairman of the Steering Committee:**

Dr. Sultan Abu Orabi Al-Adwan / Chairman of the Council for Academic Accreditation and Quality Assurance in the Federation

### **Steering Committee Members:**

- Prof. Muhammad Al-Ta'aleh - Vice President of Jadara University / Jordan
- Freedom Baz - Secretary of the Higher Education Council at the Ministry of Education and Higher Education / Lebanon
- Prof. Muhammad Al-Hamdani - University of Baghdad / Iraq
- Prof. Nawzad Bajker - Chairman of the Board of Trustees of Cihan University - Iraqi Kurdistan
- d. Amid Rafiq Fattah - Cihan University - Sulaymaniyah / Iraqi Kurdistan



- m. Delin Sardar Al-Nouri - University Professor and Legal Adviser - Member of the University of Zakho - Kurdistan, Iraq
- Prof. Lebanon Tel Al-Shami - Dean of Baghdad College of Economic Sciences / Iraq
- Prof. Sabah Ahmad Ismail - President of the University of Kirkuk / Iraq
- Prof. Ibrahim Ramadan Akoul - Dean of the College of Mesopotamia University / Iraq
- Prof. Talib Al-Mousawi - President of the Association of Private Higher Education Institutions / Iraq and Dean of Al-Kut University College
- Prof. Muayad Omran Al-Ghazali - President of the Dean University / Iraq
- d. Ghani Zughair Al-Khaqani - Dean of Imam Al-Kazim University College / Iraq
- d. Zina Abdel-Moneim Abdel-Majeed Al-Dhanoun - Dean of the College of Pharmacy at the University of Mosul / Iraq
- Prof. Nabil Al-Natah - President of the University of Tripoli / Libya
- Prof. Abdul-Latif Al-Asheq - President of the University of Sabratha / Libya
- d. Basim Al-Samarrai - Vice President of the Federation / Turkey
- d. Monia Khalil Mazyad - Head of the Scientific Journals and Conferences Department at Isra University / Palestine
- Engineer Essam Mahmoud Owaidan - President of the General Syndicate of Higher Education Personnel, Libya / Libya
- d. Abdel Fattah Khalifa Al-Sayeh - President of the General Syndicate of Faculty Members / Libya
- d. Adel Al-Zindah - President of the National Authority for Technical and Technical Education / Libya
- Dr. Shurooq Al-Maabreh - Dean of the Faculty of Educational Sciences - Jadara University
- Captain Alaa Al-Marashdeh - Assistant President of Jadara University for Quality and Accreditation
- Prof. Dr. Ali Jabbar - Dean of the Faculty of Law at Jadara University
- Prof. Dr. Jarid Al-Khawalda - Dean of the Faculty of Engineering at Jadara University
- Prof. Dr. Muhammad Jadayya - Dean of Student Affairs at Jadara University
- Dr. Khaled Al-Omari - Dean of Admission and Registration at Jadara University
- Dr. Ramadan Al-Shdeifat - Dean of the Faculty of Pharmacy at Jadara University
- Dr. Hassan Ali Hassan - President of Tobruk University / Libya
- Dr. Fathi Ramadan Bossif, Director of the Quality Assurance Office at the University of Tobruk / Libya

### **Chairman of the Preparatory Committee for the Conference:**

His Excellency Dr. Yusouf Al-Kurdofani - Sudan

### **Members of the Preparatory Committee:**



- D. Salim Al-Kahali / Turkey

Mr. Harun Duklar / Turkey

- a. Osman Bayraktar / Turkey

- a. Muhammed Mahli/ Cabinet Coordinator @ Islamic Cooperation Youth Forum

### **Head of the Media Committee:**

Mr. Albert Chamoun / Ministry of Education and Higher Education - Lebanon

### **Media Committee Members:**

▪a. Bushra Abdul Habib Abu Bakr Al Hammadi, Director of Human Resources and Acting Financial Officer at the International Organization for Humanitarian Relief and Development, Istanbul.

▪a. Shifaa Nabil kreidy - International Union of Universities Media Office / Istanbul

▪a. Rouaa Talha - International Union of Universities Media Office / Istanbul

### **Targeted to attend:**

1. Governments;
2. Ministries of Education and Higher Education;
3. Directorates of Education;
4. Cultural Commissions;
5. The educational quality control and accreditation departments;
6. Institutions of higher education and academic institutions;
7. Professional institutions and trade unions;
8. Schools;
9. Academics, training and teaching experts;
10. Professional community organizations;
11. Postgraduate students;
12. Investment sector, banks, banks, investors.

### **Conditions and criteria for submitted research:**

- The research should be in one of the main themes of the conference;

- The research has not been previously participated in a scientific conference or symposium, or was published in a scientific journal.

- The scientific method and its criteria must be taken into account in writing the research, and be characterized by originality and seriousness in the analysis;

Bilateral entries are accepted;

- Research is accepted in Arabic, Turkish and English.

- The first page of the research includes the name of the conference and its organizer, the full title of the research, the name of the researcher, his academic degree, and his information.

The paper should not exceed twenty pages, A4 size, including references and appendices;

- Putting margins and comments at the end of each page, and references, indexes and appendices at the end of the research;

- The search is written in Microsoft word (in Traditional Arabic font), size 14 for the Arabic search body, and 10 for the margins, and in Times New Roman (12 for searches in Turkish and English for the body, size 10 for the margins).

- Attached to the registration form the research summary in Arabic, and its translation in one of the two languages: Turkish or English within the limits of "150" words. The abstract includes the research topic, its elements, objectives, methodology, expected results, and the most prominent key symbols;

- A summary of the researcher's CV is also attached within one page.

The researcher is bound by the amendments received by the arbitrators.

Accepted papers are published in a special issue of the Federation's Journal.

- Research contrary to the conditions and controls above shall be rejected.

### **Important dates:**

Deadline for receiving research abstracts: 4/19/2021

Notification of the abstract acceptance: 4/29/2012

Deadline for submitting the full paper: 5/29/2021

Notification of research acceptance: 6/6/2021

Conference begins: 1/7/2021

### **Conference days:**

- 1/07/2021 Opening, reception of participants, registration, receipt of the briefcase and conference documents.

- 1-4 / 7/2021 Conference sessions proceedings

### **Conference subscription:**

\$ 200 USD - includes coffee break, sessions attendance, certificate of participation and conference bag.

\$ 100 - for union members.

***\*Fees do not include accommodation and travel expenses.***